What is claimed is:

1. A savory, shelf-stable, particulate, meltable, food-grade plasticized composition, said composition having a water activity A_w of 0.70 or below and comprising an oil-in-water emulsion of:

a protein that forms a thermally reversible meltable gel; plasticizer components to solubilize the protein, comprising a polyol plasticizer and a non-polyol plasticizer;

a level of an edible oil component sufficient to provide proper texture, mouthfeel, and melt characteristics to the plasticized composition; and a savory flavoring component.

- 2. The savory, shelf-stable composition of claim 1, wherein the water activity is less than or equal to about 0.60.
- 3. The savory, shelf-stable composition of claim 2, wherein the water activity is less than 0.50.
- 4. The savory, shelf stable composition of claim 3, wherein the water activity is less than or equal to about 0.43.
- 6. The savory, shelf-stable composition of claim 1, which comprises 10-30 weight-% protein, 15-50 weight-% plasticizer component, including, based upon the total weight of the composition, 10-40 weight-% polyol plasticizer and 3-15 weight-% non-polyol plasticizer, 10-40 weight-% oil component, 5-25 weight-% moisture, and 10-40 weight-% flavor characterizing component.
- 7. The savory, shelf-stable composition of claim 6, wherein the protein is casein, the polyol plasticizer is glycerin, the non-polyol plasticizer

is sodium lactate, the oil component is partially hydrogenated vegetable oil, and the flavoring component is a cheese flavor.

- 8. The savory, shelf-stable composition of claim 7, comprising about 18 weight-% casein, about 21 weight-% glycerin, about 7 weight-% sodium lactate, about 21 weight-% partially hydrogenated soybean oil, and about 24 weight-% cheese component.
- 9. The savory, shelf-stable composition of claim 6, wherein the protein is casein, the polyol plasticizer is glycerin, the non-polyol plasticizer is sodium lactate, the oil component is stabilized animal fat, and the flavoring component is a meat flavor.
- 10. The savory, shelf-stable composition of claim 9, comprising about 18 weight-% casein, about 20 weight-% glycerin, about 7 weight-% sodium lactate, about 18 weight-% stabilized animal fat, and about 25 weight-% meat extract and seasoning component.
- 11. The savory, shelf-stable composition of claim 6, wherein the protein is casein, the polyol plasticizer is glycerin, the non-polyol plasticizer is comprised of monosaccharides originating from the vegetable component, the oil component is partially hydrogenated vegetable oil, and the flavoring component is a vegetable flavor.
- 12. The savory, shelf-stable composition of claim 11, comprising about 20 weight-% casein, about 17 weight-% glycerin, about 35 weight-% flavor characterizing vegetable component, about 20 weight-% partially hydrogenated soybean oil, and about 8 weight-% salt and seasoning component.

13. A process for producing a low-water-activity shelf-stable particulate edible food-grade plasticized composition having a savory inclusion and designed to be melted onto snack foods and the like, said process comprising the steps of:

combining a protein that forms a thermally reversible meltable gel, plasticizer components including a polyol plasticizer and a non-polyol plasticizer, an edible oil, a savory inclusion, and water in an amount that provides a water activity $A_{\rm w}$ of 0.70 or less;

heating the combined components under agitation to solubilize the protein, establish a homogenous oil-in-water emulsion, and provide a cooked gel product;

casting and cooling the cooked gel product; and shredding or grinding the cast cooked gel product for consumption.

- 14. The process of claim 13, wherein process is a batch process and the heating under agitation is conducted in a scraped-wall, pressure-jacketed, steam-heated vat.
- 15. The process of claim 13, wherein the process is a continuous process and the heating under agitation is conducted in a scraped-wall, pressure-jacketed, steam-heated vat into which the components of the composition are fed by means of a positive displacement stuffing pump.
- 16. The process of claim 13, wherein the process is a continuous process and the casting and cooling step is conducted on a revolving belt equipped with a gauging roller that establishes product depth and equipped with a cooling medium on its non-product-contact surface side to effect conductive cooling.

17. The process of claim 13, wherein 10-30 parts by weight protein is combined with 10-40 parts by weight polyol plasticizer, 3-15 parts by weight non-polyol plasticizer, 10-40 parts by weight oil component, 10-40 parts by weight flavoring component, and water in an amount that provides a cast cooked gel product having a water activity A_w of less than about 0.50.